**CPDC EMAIL TEMPLATES**

* CPDC blue hex value: #307fe2
* CPDC white logo = 125 x 36 > https://centercityphila.org/cpdc
* Header graphic = 600 x 200 > https://centercityphila.org/cpdc
* Forward to a colleague or Invite a colleague
* No social follow icons
* Footer graphic = 600 x 115 > https://centercityphila.org/cpdc

**Developments**

TO: Center City District > Developments Segment = Dev + YP List (481)

FROM: Central Philadelphia Development Corporation • cpdc@centercityphila.org

SUBJECT: CPDC Developments News Update, MM.DD.YY

* Header 1 = Times New Roman, 24px, #202020, bold
* Header 2 = Times New Roman, 21px, #307fe2
* Header 3 = Times New Roman, 30px, #202020, bold (for invitations)
* Header 4 = Arial, 18px, #202020, bold
* Divider style = Padding top 5px, Padding bottom 18px, Solid, 1px #307fe2
* Footer = Arial, 12px, Line height normal

CCD Teal Hex Value: #00c7b1